Sustainability Circle

October 21, 2026

Your Clothes Have a Hidden Environmental Cost 👕🌍

A T-shirt may be worn for years—or discarded after just a few uses. But what happens when it becomes waste? The answer depends partly on what it is made of.

🌿 **Natural fibres:** *Cotton and wool can biodegrade under suitable conditions, although landfill environments may slow the process.*

🧵 **Synthetic fibres:** *Polyester, acrylic and spandex can persist for long periods, contributing to the growing challenge of textile waste and microplastic pollution.*

The fashion industry's challenge goes beyond choosing one fibre over another. Every material has an environmental footprint, from raw-material production and manufacturing to use and disposal.

♻️ What can we do differently?

✅ Buy fewer, better-quality clothes.
✅ Repair garments instead of replacing them.
✅ Choose durable designs that last longer.
✅ Reuse, resell or donate wearable clothing.
✅ Support responsible textile collection and recycling.

The most sustainable garment is often the one we already own and continue to use.

We cannot recycle our way out of overconsumption. We need to rethink how we design, purchase, use and recover textiles.

Fast fashion may last a season in our wardrobes, but its environmental consequences can last far longer.

Let's move from a throwaway culture to a circular fashion economy—where clothing is valued as a resource, not disposable waste.

Wear longer. Waste less. Choose better.

#SustainableFashion #CircularEconomy #TextileWaste #Sustainability #ResponsibleConsumption #ESG

